

# PARTNERSHIP MEMBER BENEFITS

WHATEVER YOU DO, **DO MORE** OF IT IN DES MOINES.

## PROMOTION TOOLS FOR YOUR BUSINESS

- MEMBERS ONLY FREE** **Regional Member and Investor Directory** -- The Partnership can connect your business to thousands each month via the annually published directory and the accompanying online directory with name and industry search capabilities. [www.desmoinesmetro.com/advancesearch/default.asp](http://www.desmoinesmetro.com/advancesearch/default.asp)
- MEMBERS ONLY FREE** **Enhanced Directory Listing** -- Descriptive text (450 characters or less) and logo can be added to the online directory to enhance your listing appeal and to allow for your organization to be more searchable. [sdevore@desmoinesmetro.com](mailto:sdevore@desmoinesmetro.com)
- MEMBERS ONLY** **One Voice Newsletter** -- This monthly communication is distributed to share information about regional initiatives and events. The Partnership's weekly e-mail newsletter reaches over 8,300 business people. [www.desmoinesmetro.com/partnership-newsroom/partnership-publications](http://www.desmoinesmetro.com/partnership-newsroom/partnership-publications)
- MEMBER SAVINGS** **Mailing Labels** -- As a regional organization 4,300+ strong, the Partnership's mailing list is a great way for your organization to extend its marketing reach to other Partnership members. 515.286.4950
- MEMBERS ONLY** **Relocation Prospect List** -- Purchase a list of recent location inquiries made to the Partnership about the metro area. 515.286.4950
- MEMBER SAVINGS** **Business 2 Business Forums** -- Forums held annually to get small-business sellers and big-business buyers in the same room, meeting face-to-face, and building profitable relationships. [mfitz@desmoinesmetro.com](mailto:mfitz@desmoinesmetro.com)
- MEMBER SAVINGS** **Regional Business After Hours** -- Business to business networking events open to Chamber members across Central Iowa held at a different business and community each time. [mfitz@desmoinesmetro.com](mailto:mfitz@desmoinesmetro.com)

## WORKFORCE TOOLS

- FREE** **Connect 2 Business** -- A powerful tool for youth and adults tool to help you simplify the decisions you make about your education and career. It connects candidates to employers in Greater Des Moines. [www.connect2businessdm.kuder.com](http://www.connect2businessdm.kuder.com)
- MEMBERS ONLY FREE** **Jobs/Resume Database** -- A free online tool for investor/member organizations to post available jobs that can be accessed by job seekers who can also post resumes on the system. [www.desmoinesmetro.com/regional-workforce/jobs-and-resumes](http://www.desmoinesmetro.com/regional-workforce/jobs-and-resumes)
- MEMBERS ONLY FREE** **Relocation Packets** -- These packets contain a wealth of community information and are available for member companies to use for recruiting candidates from outside the region. [www.desmoinesmetro.com/pdfs/freerelo.pdf](http://www.desmoinesmetro.com/pdfs/freerelo.pdf)
- MEMBERS ONLY FREE** **Customized Workforce Recruitment Assistance** -- A wide range of personalized services including executive community orientation services, ambassadorial services for diverse candidates, trailing spouse/partner placement, and more is here for your recruitment needs. [mbontrager@desmoinesmetro.com](mailto:mbontrager@desmoinesmetro.com)
- FREE** **'Do More In The City'** Intern program -- A series of networking events designed to engage summer interns with business and community leaders, young professionals, and other interns while incorporating exposure to many of the quality of life amenities and professional development opportunities in the region. [mbontrager@desmoinesmetro.com](mailto:mbontrager@desmoinesmetro.com)

## REGIONAL PUBLIC POLICY EFFORTS

- MEMBERS ONLY** **Policy Development/Lobbying** -- The Partnership works at the federal, state, and local levels to advance policies that contribute to a positive business climate for the region. [jbyers@desmoinesmetro.com](mailto:jbyers@desmoinesmetro.com)
- MEMBER SAVINGS** **Washington, D.C. Trip** -- The annual advocacy trip to the nation's Capitol takes 200 business, civic, and community leaders from the region to secure federal funding for projects and initiatives specific to Greater Des Moines. [www.desmoinesmetro.com/public-policy/dc-trip](http://www.desmoinesmetro.com/public-policy/dc-trip)



# PARTNERSHIP MEMBER BENEFITS

## PARTNERSHIP PARTICIPATION

MEMBERS ONLY  
FREE

**Councils and Committees** -- Connecting with other investors and members on topics about which you are passionate is one of the Partnership's greatest offerings – you can be part of any number of councils and committees working on issues like government policy, workforce attraction, sustainability, education, health and wellness, and more. [www.desmoinesmetro.com/about-us-partnership/get-involved](http://www.desmoinesmetro.com/about-us-partnership/get-involved)

MEMBER SAVINGS  
FREE

**Members Roundtable:** A quarterly forum where Partnership member companies can come and discuss economic and community issues they might be facing. This table has been the catalyst for a variety of Partnership initiatives and new programs, and will continue to provide a forum for discussion of the issues important to your business success. [mfitz@desmoinesmetro.com](mailto:mfitz@desmoinesmetro.com)

## BUSINESS TOOLS

MEMBERS ONLY

**Buy Into the Circle** -- A community effort to build awareness about the importance of buying local. Shifting business purchases back into the Greater Des Moines region encourages economic stability, strengthens local relationships, and creates jobs. [www.buyintothecircle.com](http://www.buyintothecircle.com)

FREE

**International Trade** -- Assists Iowa companies in developing or expanding international markets for their products and/or services. [www.desmoinesmetro.com/regional-economic-development/international-trade](http://www.desmoinesmetro.com/regional-economic-development/international-trade)

FREE

**Diversity Initiatives** -- Providing programs, resources, and consultation that foster inclusive work places and community. [www.desmoinesmetro.com/regional-workforce/workforce-diversity](http://www.desmoinesmetro.com/regional-workforce/workforce-diversity)

MEMBER SAVINGS

**Regional Calendar of Events** -- Events of affiliate chambers and business groups posted on the web site. [www.desmoinesmetro.com/calendar](http://www.desmoinesmetro.com/calendar)

MEMBER SAVINGS

**Education/Professional Development** -- Periodic events exploring timely business issues by industry experts. Recent topics include sustainable business practices and wellness in the workplace. [www.desmoinesmetro.com/member-and-affiliate-business-development/professional-development](http://www.desmoinesmetro.com/member-and-affiliate-business-development/professional-development)

FREE

**Webinars** -- Educational web-based seminars such as workplace diversity, sustainability, exploring new technology, fraud protection, and business wellness. [mfitz@desmoinesmetro.com](mailto:mfitz@desmoinesmetro.com)

## BUSINESS AWARD AND RECOGNITION

MEMBER SAVINGS

**Celebrate Business Awards and Economic Impact Awards** -- Presented annually to promote the betterment of the Greater Des Moines business community by publicly recognizing innovative and enduring business initiatives.

MEMBER SAVINGS

**Diversity Award** -- Recognizes businesses in Greater Des Moines that strive to create opportunity and embrace a workplace culture that includes diversity from the foundation up. [www.desmoinesmetro.com/regional-workforce/workforce-diversity/diversity-award](http://www.desmoinesmetro.com/regional-workforce/workforce-diversity/diversity-award)

MEMBER SAVINGS

**Young Professionals Connection's "Amy Jennings YP of the Year" Award** -- This award is given annually to a young professional who demonstrates the mission of YPC through leadership in professional development, civic, charitable, and social endeavors in Greater Des Moines. [www.ypcdsm.com](http://www.ypcdsm.com)

MEMBER SAVINGS

**Environmental Impact Awards** -- Recognizes businesses, residents, and organizations in Greater Des Moines that create a positive impact on the environment. [mfitz@desmoinesmetro.com](mailto:mfitz@desmoinesmetro.com)

For more information on Partnership programs and initiatives,  
contact (515) 286-4950 or visit [www.desmoinesmetro.com](http://www.desmoinesmetro.com)

